# MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE REPUBLIC OF KAZAKHSTAN

**Almaty Management University** 



### INFORMATION LETTER

Almaty Management University invites you to participate in the 1st International Scientific and Practical Conference titled "INTEGRATION OF SCIENCE, EDUCATION, AND BUSINESS: THE PATH TO LEADERSHIP IN LOGISTICS", which will take place on December 5, 2024, at 10:00 AM (Astana time).

The conference will serve as a platform for discussing current issues in the fields of science, education, and business. We hope that your participation in this conference will become a significant scientific event for you, allowing you to gain new knowledge, expand professional horizons through fruitful discussions, important scientific discoveries, and new opportunities for collaboration. Leading experts and practitioners in the fields of logistics and artificial intelligence, as well as representatives of businesses and transport-logistics organizations, will speak at the conference on key topics.

Format: Mixed – offline and online

Working languages of the conference: Kazakh, Russian, English

Participation in the conference: Free

#### **Deadlines for material submission:**

November 13, 2024 - Deadline for submission of applications for conference participation.

November 15, 2024 - Deadline for submission of materials (abstracts) for publication.

The organizing committee reserves the right to reject articles that do not correspond to the theme or formatting requirements, as well as those submitted after the deadline. Participants will be awarded certificates. An electronic collection of materials will be published following the conference.

#### For organizational inquiries, please contact:

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Best regards,

The Organizing Committee of the Conference

# INFORMATION FOR AUTHORS REGARDING THE SUBMISSION AND FORMATTING OF ABSTRACTS:

- 1. The conference materials will be published in PDF format with an ISBN
- 2. The file name should include the surname of the first author and the name of the institution (e.g., Ivanov I.I. Almaty Management University).
- **3.** Abstracts in Kazakh, Russian, and English are accepted. The abstracts must be carefully proofread and edited by the authors.
- **4.** Abstracts should be submitted in one copy, typed in a single-spaced format with the following margins: left 30 mm, right 15 mm, top 20 mm, bottom 20 mm, in electronic format.
- **5.** The length of the abstract (including tables, references, figure captions, and figures) should not exceed 5 pages of A4 size.
- 6. The volume of figures should not exceed 1/4 of the total length of the abstract.
- 7. Abstracts should be formatted strictly according to the following rules:
- The title should accurately reflect the content of the abstract and consist of no more than 10 words; technical specifications: font size 14 points, font Arial, uppercase, bold, centered paragraph.
- The initials and surname(s) of the author(s) and the full name of the institution should adhere to the following specifications: font size 14 points, font Arial, centered paragraph.
- The abstract should be concise, containing only the main information, and not exceed 3-5 sentences, to be written in Kazakh, Russian, and English with the following specifications: font size 12 points, font Arial italic, 1 cm indents on the left and right, single spacing.
- Keywords (5-7 words) should be provided in Kazakh and Russian, with the following specifications: font size 12 points, font Arial italic, 1 cm indents on the left and right, single spacing.
- The text of the abstract: font size 14 points, font Arial, single spacing.
- The list of references should be presented in the order of appearance in the text. All references should be given in the original language.
- Tables should be placed after the reference in the text, numbered in the order they appear in the text, and each table must have a title. Charts and graphs should not duplicate tables. The content of the tables should be understandable without additional reference to the text. All abbreviations used in the table must be explained in a note located beneath it.
- Figures should be submitted as separate files with the extension TIFF (\*.TIF) or JPG (not embedded in Word). Each figure should have one reference in the text, and figure numbers should be consecutive. The captions of the figures should provide sufficient information.
- Only commonly accepted abbreviations are allowed.
- Mathematical formulas should be created using Microsoft Equation (each formula should be one object).
- **8.** The editorial board does not perform literary or stylistic editing of abstracts. Articles that do not meet the publication requirements will not be accepted.

### **IMPROVING THE QUALITY OF LOGISTICS SERVICES**

M.S. Sultanov c.t.s. Associate professor Almaty city, Republic of Kazakhstan

**Abstract:** 3-5 offers **Keywords:** 3-7 words

Text, text,

### List of used literature

- 1. Левкин Г.Г. Коммерческая логистика. Учебное пособие для ВУЗов. М.: Юрайт, 2021. 375с.
- **2.** Неруш Ю.М., Неруш А.Ю. Логистика: учебник для ВУЗов /Ю.М.Неруш, А.Ю. Неруш. / 5 -е изд., перерад. и доп. -Москва: Издательство Юрайт, 2021. 454с.

# Application for Participation in the Work of the I International Scientific and Practical Conference «INTEGRATION OF SCIENCE, EDUCATION, AND BUSINESS: THE PATH TO LEADERSHIP IN LOGISTICS»

| Surname                         |  |
|---------------------------------|--|
| First Name                      |  |
| Patronymic                      |  |
| Name of Organization            |  |
| Academic Degree, Academic Title |  |
| Form of Participation           |  |
| Phone Number                    |  |
| E-mail                          |  |
| Topic of the Report             |  |